



Extreme Endurance Athlete Sponsorship Program

is committed to the development and growth of Athletes. That's why we are offering Athletes from all over the world the opportunity to take part in the industry leading Athlete Sponsorship Program. Our program is available to athletes 18 years of age and older and is available to athletes from all sports. It's simple to apply for sponsorship. Here's what you need to know:

 <p>Step 1 - Getting Started</p> <ul style="list-style-type: none">• Order Extreme Endurance from www.xendurance.com.• Use promotion code "sponsorship" at the time of check-out.• Enclosed within your Extreme Endurance order you will find a sheet of temporary tattoos (Step 2 will provide you with the details of how to use the tattoos).• Use Extreme Endurance for a minimum of 10 days.• Take notes on the impact Extreme Endurance has on your training, your recovery, your fatigue, your competitive performance.	 <p>Step 2 - The Day of the Competition</p> <ul style="list-style-type: none">• The day of your competition, place both logos on your body. The temporary tattoos can be placed on your legs or arms.• Have someone take several pictures of you during the race. Please make sure the logos are visible within the photos.	 <p>Step 3 - Applying for Sponsorship</p> <ul style="list-style-type: none">• Upon completion of your 10 day usage period and once you have the pictures from your competition you are eligible to apply for Sponsorship.• Download and complete the Extreme Endurance Athlete Sponsorship Program form found at www.xtremeendurance.com.• Email your pictures and completed form to lifespanusa@cox.net.• You will be notified within 30 days of receipt of your email if you have been selected as an Extreme Endurance Sponsorship Athlete.• All applicants will receive a free bottle of Extreme Endurance.
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Gold Sponsorship Package

The Gold Sponsorship Package is designed for the elite, professional and world-class athletes. Extreme Endurance will be selecting 10 athletes to participate in this category. Gold Sponsorship Athletes will receive the following sponsorship support.

- Financial Annual Stipend.
- 1 Free Year of Extreme Endurance (12 bottles valued at \$360 value).
- 1 Free Year of Extreme Vital 40 Power (12 bottles valued at \$527).

Silver Sponsorship Package

The Silver Sponsorship Package is designed for the serious athlete on their way to world-class status. Extreme Endurance will be selecting 20 athletes to participate in this category. Silver Sponsorship Athletes will receive the following sponsorship support.

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Extreme Endurance™ is a division of LifeSpan International US, LLC.
P.O. Box 6088 Carefree, Arizona 85377 Phone: 1.480.488.1480



- 1 Free Year of Extreme Endurance (12 bottles valued at \$360 value).

Bronze Sponsorship Package

The Bronze Sponsorship Package is designed for the athlete dedicated to improving their athletic performance. Extreme Endurance will be selecting 30 athletes to participate in this category. Bronze Sponsorship Athletes will receive the following sponsorship support.

- 50% Off Extreme Endurance

Official Rules:

1. The official rules are subject to change at any time and without notice.
2. Athletes must be 18 years of age or older to participate.
3. Gold, Silver and Bronze athletes will be selected between January 1, 2010 through June 15, 2010.
4. Participating athletes will be responsible for applicable local, state and federal taxes.
5. Any participating athlete testing positive for banned substances will be dropped from the program.
6. Extreme Endurance has the right to cancel the sponsorship program at any time.
7. Extreme Endurance has the right to remove an athlete from the sponsorship program, with or without cause, at any time and without notice.
8. Extreme Endurance may use the information submitted on the Athlete Sponsorship Form and the submitted pictures per the following terms:
 - a. In consideration of the terms outlined below, and any other good and valuable considerations, receipt of which is hereby acknowledged, I, being of legal age, hereby give Extreme Endurance, successors, legal representatives, and assigns the absolute and irrevocable right and permission to use my video, audio, print and text (written statements) files and to reproduce, edit, exhibit, project, display, copyright, publish in which I may be included in whole or in part for perpetuity. The files will be used in all forms and media, including national/local television, radio, internet, presentations, promotions for advertising, trade, and/or any other lawful purpose whatsoever.
 - b. Talent and/or Services Fees:
 - i. Gold Sponsorship Package
 - ii. Silver Sponsorship Package
 - iii. Bronze Sponsorship Package
 - c. I hereby waive any right that I may have to inspect and/or approve the finished product or products that may be used in connection therewith and any right that I may have to control the use to which said product, products may be applied. I also understand that Extreme Endurance is not obligated to broadcast or distribute my appearance or performance, and that any use that Extreme Endurance may make of my appearance or performance is at its sole discretion.
 - d. I hereby release Extreme Endurance from liability for violation of any personal or proprietary right that I may have in conjunction with said audio, print, and video and with the use thereof.

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